

A
3 IN 1
EVENT
CELEBRATING EXCELLENCE IN SOCIAL CARE!

Social Care **TOP 30**

RECOGNISING INFLUENTIAL LEADERS IN SOCIAL CARE

INCORPORATING

Social Care **LEADERSHIP**

AWARDS

RECOGNISING EXCELLENCE IN SOCIAL CARE LEADERSHIP

Social Care **PREMIER SUPPLIER**

AWARDS

RECOGNISING EXCELLENCE IN SUPPLIERS TO SOCIAL CARE

SPONSORSHIP PACK 2026

CareTalk
The voice of excellence in social care

CareTalk
Business
Sharing business excellence in social care



Social Care TOP 30

RECOGNISING INFLUENTIAL LEADERS IN SOCIAL CARE

Care Talk

The voice of excellence in social care

Social care needs strong innovative leadership more than ever at this time. The Social Care Top 30 gives the opportunity to showcase and recognise real leadership and excellence in the sector.

Finalists will represent influential movers and shakers in the social care sector, with a national platform, CEOs and other sector leaders, including:

- **People who have the vision to improve developments and outcomes in the sector**
- **People who have made a significant difference in our sector**
- **Someone who is a strong leader in their field to improve services**
- **Key influencers and decision makers in the sector**

www.socialcaretop30.co.uk/top30

Social Care LEADERSHIP AWARDS

RECOGNISING EXCELLENCE IN SOCIAL CARE LEADERSHIP

Care Talk

The voice of excellence in social care

The Social Care Leadership Awards recognise celebrate and promote great leadership in the Social Care Sector, over and above Registered Manager level and share knowledge and expertise in leadership.

Finalists represent senior leaders in social care who have demonstrated strong, innovative leadership to ensure a quality outcomes that make a real difference to care delivery.

Winners will be announced at the prestigious **Social Care Top 30**, the bespoke event that celebrates national leadership from care providers and other key influencers in the sector.

CATEGORIES

- **The Executive Care Home Leader (large)**
- **The Executive Care Home Leader (small to medium)**
- **The Executive Learning Disabilities & Autism Leader**
- **The Executive Home Care Leader**
- **The Dementia Care Leader**
- **The Executive Children & Young People Leader**
- **The Clinical Nurse Manager**
- **The Workforce Development Leader**
- **The Lifetime Achievement**
- **The Quality Assurance Leader**
- **The Entrepreneur Leader**
- **The Social Value Leader**
- **The ESG Leader**
- **The Sustainable Living Design Leader**
- **The Digital Innovator**
- **The Young Leader in Social Care**

www.socialcaretop30.co.uk/scl

Sponsorship Opportunities

BRANDING

Package to include:

- **Announcement on social media**
- **Digital ad on CareTalk and Care Talk Business websites**
- **Branding on Top 30 website**
- **2 places at the gala dinner**
- **Branding during event (programme, banners)**
- **Full page advert in souvenir programme**

Price: **£2,000 + VAT**

CATEGORY

Package to include:

- **Announcement on social media**
- **Digital ad on CareTalk and Care Talk Business websites**
- **Branding on Top 30 website**
- **1 full page advert/editorial in Care Talk**
- **Full table of 10 at the gala dinner**
- **Branding during event (programme, banners, on stage, trophy)**
- **Opportunity to present award to category winner (Leadership Awards)**
- **Feature in promotional video filmed on the night to be shared post-event**

Price: **£5,000 + VAT**

OUR
MOST
POPULAR
PACKAGE!

HEADLINE

Package to include:

- **Announcement on social media**
- **PR announcement**
- **Digital ad on CareTalk and Care Talk Business websites**
- **Branding on Top 30 website**
- **Solus e-shot to 14k + database**
(content to be supplied by sponsor)
- **2 full page advert/editorial in Care Talk**
- **Branding on all pre-event publicity material**
- **Invitation to VIP networking dinner**
- **Table of 10 at the gala dinner**
- **Drinks reception branding**
- **Full page advert in souvenir programme**
- **Welcome message in programme**
- **Slot for welcome speech at awards**
- **Branding on all materials during event**
(programme, banners, on stage, trophy, name cards etc)
- **Opportunity to present the award to the winner of The Social Care Top 30**
- **Feature in promotional video filmed on the night to be shared post-event**

Price: **£12,000 + VAT**

Social Care TOP 30

RECOGNISING INFLUENTIAL LEADERS IN SOCIAL CARE

Social Care LEADERSHIP AWARDS

RECOGNISING EXCELLENCE IN SOCIAL CARE LEADERSHIP

All packages can be amended to suit budgets and requirements and can also include additional adverts and editorial in Care Talk magazine and/or Care Talk Business. Other options are available such as champagne reception sponsorship, entertainment or gift sponsorship and programme sponsorship.

If you require more or less places at the dinner, a package can be tailored to suit your requirements.

To find out more about these, please email :
kitty@care-awards.co.uk

www.caretalk.co.uk
www.caretalk-business.co.uk

Social Care TOP 30

RECOGNISING INFLUENTIAL LEADERS IN SOCIAL CARE

★ WINNER ★ 2025

Gary Fee

CHIEF EXECUTIVE, CCH GROUP



FINALISTS 2025



Nadra Ahmed CBE
CHAIR
NATIONAL CARE
ASSOCIATION



James Allen
CHIEF EXECUTIVE
NATIONAL CARE
GROUP



Dan Archer
CHIEF EXECUTIVE
VISTING ANGELS



Gillian Ashcroft
CHIEF EXECUTIVE
EXCEPTIONAL CARE



Angela Boxall
CHIEF EXECUTIVE
MAJESTICARE



Lara Bywater
CHIEF EXECUTIVE
LDC CARE



Lucy Campbell
CHIEF EXECUTIVE
RIGHT AT HOME UK



Sarah Clarke-Kuehn
CEO - COMMERCIAL
SANCTUARY GROUP



Samantha Crawley
CHIEF EXECUTIVE
EQ CARE GROUP



Amrit Dhilliwal
CHIEF EXECUTIVE
WALFINCH



Gary Fee
CHIEF EXECUTIVE
CCH GROUP



Karolina Gerlich
CHIEF EXECUTIVE
THE CARE WORKERS'
CHARITY



David Glover
JOINT CHIEF EXECUTIVE
CAREMARK LTD



Shaleeza Hasham
COMMERCIAL DIRECTOR
CHD LIVING



Joanne Henney
CHIEF EXECUTIVE
NUGENT



Kevin Humphrys
CHIEF EXECUTIVE
OAKLAND CARE
GROUP



Martin Jones MBE
CHIEF EXECUTIVE
HOME INSTEAD



Jim Kane
CHIEF EXECUTIVE
COMMUNITY INTEGRATED
CARE



Andrea Kinkade
CHIEF EXECUTIVE
LIFEWAYS GROUP



Rob Martin
MANAGING DIRECTOR
OF CARE SERVICES
ANCHOR



Jenny Pattinson
CHIEF EXECUTIVE
NIGHTINGALE HAMMERSO



Rachel Peacock
CHIEF EXECUTIVE
MAKING SPACE



Virginia Perkins
CHIEF EXECUTIVE
HESLEY GROUP



Ian Pritchard
CHIEF EXECUTIVE
ALTERNATIVE FUTURES
GROUP



Prof Vic Rayner OBE
CHIEF EXECUTIVE
NATIONAL CARE
FORUM



Jeremy Richardson
CHIEF EXECUTIVE
AVERY HEALTHCARE



Neil Russell
CHAIRMAN
PI CARE



Jake Thompson
OPERATIONS DIRECTOR
BOND CARE GROUP



James Tugendhat
CCH EXECUTIVE
HC ONE



Steve Veevers
CHIEF EXECUTIVE
HFT